

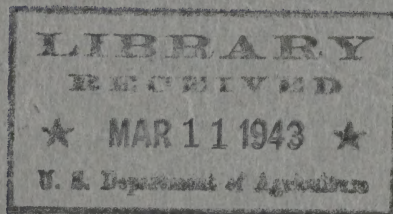
Historic, Archive Document

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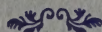
62.09

WHOLESALE TRADE LIST

1943



Chrysanthemums, California Bulbs and Novelties



Kramer Bros. Nurseries

NURSERIES LOCATED ONE AND ONE-HALF MILES EAST OF
UPLAND ON FOOTHILL BOULEVARD, U. S. No. 66

ONTARIO, CALIFORNIA



Terms of Sale

ACCEPTANCE OF ORDERS—We accept all orders on condition that same shall be void should any injury befall our stock from fire, frost, floods, drouth, or any other cause which could not be prevented and over which we have no control.

GUARANTEE—We exercise great care to have our nursery stock true to name; nevertheless it is understood that should any stock prove otherwise, we shall not be liable for any sum greater than that paid us for only such stock as shall prove untrue.

TERMS CASH—All prices payable F. O. B. Ontario, unless otherwise designated. All prices subject to change without notice.

Special Notice

This is a peculiar year with all of us so that we have to make adjustments according to the situation. Much as we would like to see each of you, our customers and friends, individually, we will be unable to do so; but we are making every effort to contact as many as possible personally, and the rest with our lists of merchandise.

We are anticipating a good year and are making provision to take care of all the needs of our customers based on previous sales, but we do urgently recommend that you place orders early. We will make every effort to get them out on schedule. We are all necessarily short of manpower, so be lenient as possible and we will do our best.

In order to make it worth your while to order early we are making the following discounts for early delivery and quantity lots:

Five per cent may be deducted for early orders placed before April 15th or placed at least six weeks before desired delivery, allowing time for rooting.

Orders totaling 5,000 or more will be eligible for an additional discount of 5%. A further deduction of 2% may be made IF the cash accompanies orders.

Due to extremely heavy traffic on our railroads, delays may be expected, therefore, we suggest you call your agent advising him when your shipment should arrive, thus avoiding delay as much as possible. We will advise you when to expect shipment. There is no reason why such shipping arrangements cannot be entirely satisfactory.

KRAMER BROS. NURSERIES

P. O. BOX 2, ONTARIO, CALIFORNIA

Nurseries located one and one-half miles east of Upland on
Foothill Boulevard, U. S. No. 66.



OCHROLEUCA IRIS

The finest of all Irises for early summer cut flowers. They last a long time with several blossoms 6 inches across coming out in succession. Plants grow from rhizomes out of doors and become more prolific each year without transplanting. Hardy anywhere in the United States.

We have sold as many as fifty thousands rhizomes to single customers, and hundreds are increasing their profits with this item. It has been proved profitable from Seattle to New York, and in the south; a consistent item on the cut flower markets.

| | Per 10 | Per 100 | Per 1000 |
|--------------------------------------|--------|---------|----------|
| Yellow | \$2.50 | \$10.00 | \$80.00 |
| White | 2.50 | 10.00 | 80.00 |
| Sunny Day, yellow..... | 10.00 | 50.00 | |
| Dr. Annie Bessant, light yellow..... | 10.00 | 50.00 | |



GERBERAS—JAMESONIA HYBRIDS

| | Per 100 | Per 1000 |
|--|---------|----------|
| Strong divisions, bench size, mixed colors..... | \$ 8.00 | \$75.00 |
| Strong divisions, reselected for greenhouse use, mixed.... | 15.00 | 125.00 |

GERBERAS

Long blooming season and heavy production of flowers have made gerberas a good greenhouse item. It only takes a few flowers in a mixed bouquet to put it in the high quality class. Plant our strong divisions in deep benches or ground beds where there is good drainage; plenty of sand and peat. Keep the soil slightly alkaline with lime. Water thoroughly each time but allow the soil to dry out between waterings. Small quantities may be planted in deep lily boxes which may be brought outside in warm weather or in milder climates, the divisions may be planted outside after the danger of frost is over and the clumps brought in to the greenhouse before frost in the fall. Night temperatures should be about 50-55 degrees. You will find over a year period that your planting of gerberas will have paid you well per square foot.

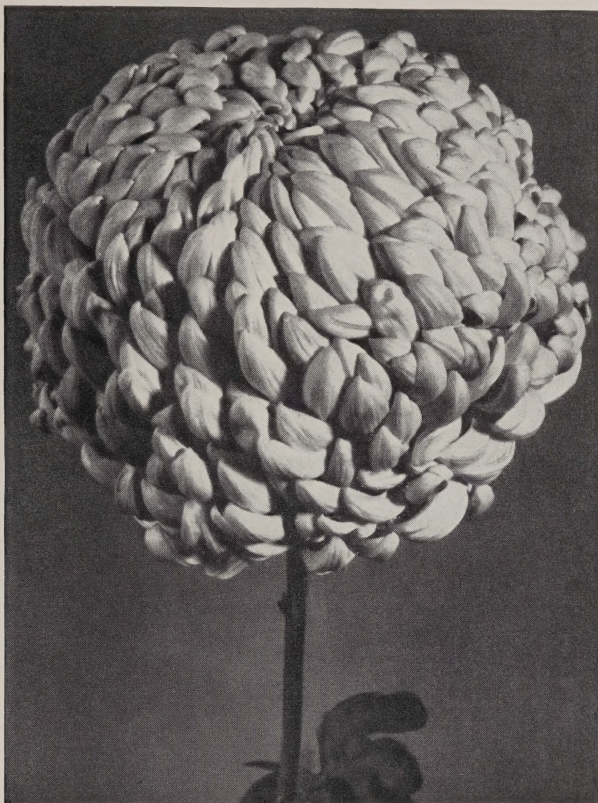


FIELD VIEW OF CHRYSANTHEMUMS

Protected by the beautiful Southern California foothills is this large field of chrysanthemums. We have made every effort to produce and collect the very best commercial varieties available. The location here is ideal for chrysanthemums—for cut flowers, and especially for cuttings. Our plants are grown throughout the year in well spaced rows to provide plenty of air and light so necessary for good cuttings.

Being grown outside all the year around and not forced in any way we cannot begin to ship cuttings until about April 15th which is the normal sprouting season. You may be assured that our outside grown cuttings are clean, strong and vigorous, and well rooted; free from midge and the usual pests. Our customers are assured success. A two percent discount is allowed for payment within ten days.

The safe arrival of shipments is assured by daily ice-cooled refrigerator express service. We guarantee their arrival in good condition and that our stock is true to name—not to exceed the purchase price.



SUNNYSLOPE BRONZE

"A perfect commercial variety of the Major Bonnafon type. The color is a most pleasing shade of golden bronze resembling old gold. It will not fade under any circumstance and the petals will not shatter when packed for long distance shipments. From our experience this flower has the longest keeping quality either for cut flowers or for garden exhibition. It is suitable for growing as a large 'mum as well as a China 'mum. Height medium. Normal blooming period November 1st and on."

Price, \$7.00 per hundred, \$65.00 per thousand.



SUNNYSLOPE WHITE

"This large flower is perfectly incurved ball type of very solid substance enabling long distance shipping without bruising or crushing. We have forced this variety for September flowering under shade. It has long stem and perfect foliage. Surely this is one variety we can recommend to commercial growers without any reservation. Height four and one-half feet. Normally blooms November 20th and on. One of the best easy doers in 'mums.

Price, \$7.00 per hundred, \$65.00 per thousand.

PENROD

"Medium sized pernet yellow. Very fine incurved form similar to the old Bonnaffon. Possesses good substance giving the variety good keeping qualities. A free and easy grower with good stem and foliage. Will produce three stems per plant with remarkable uniformity." Take terminal bud. Flower matures November 10th.

Price, \$7.00 per hundred, \$65.00 per thousand.

CHRYSANTHEMUMS

Large Flowering Commercial Varieties

\$3.25 per 100, \$30.00 per 1000.

WHITE

| | | |
|--------------------------|----------|---------|
| Early Quality | Aug. 15 | Oct. 10 |
| Silver Sheen | Aug. 30 | Oct. 20 |
| Ambassador | Ter. Bud | Oct. 20 |
| Mefo | Sept. 15 | Nov. 20 |
| Marketeer | Ter. Bud | Nov. 20 |
| Chattanooga | Sept. 20 | Nov. 28 |
| White Mistletoe | Sept. 30 | Dec. 15 |
| Smith's Late White | Sept. 30 | Dec. 15 |

YELLOW

| | | |
|---------------------------|----------|---------|
| Gold Lode | Aug. 25 | Oct. 1 |
| Mrs. H. E. Kidder | Aug. 25 | Oct. 20 |
| Blazing Gold | Ter. Bud | Oct. 25 |
| Sunglow | Aug. 25 | Oct. 25 |
| Good News | Aug. 30 | Nov. 1 |
| Whittier | Sept. 15 | Nov. 15 |
| Yellow Monument | Sept. 10 | Nov. 15 |
| Honey Dew | Ter. Bud | Nov. 15 |
| Friendly Rival | Sept. 10 | Nov. 20 |
| Major Bonnaffon | Sept. 10 | Nov. 20 |
| Marie De Petris | Sept. 15 | Nov. 25 |
| Sun Gold | Sept. 30 | Nov. 25 |
| Golden Mrs. Ross | Ter. Bud | Dec. 5 |
| Tobin's Late Yellow | Sept. 30 | Dec. 15 |

BRONZE AND RED

| | | |
|-------------------------------------|----------|---------|
| Apricot Queen, Light Bronze | Sept. 5 | Oct. 25 |
| Detroit News, Bronze | Aug. 30 | Oct. 25 |
| Mrs. Harvey Firestone, Bronze | Aug. 25 | Nov. 1 |
| Indian Chief, Reddish Bronze | Sept. 5 | Nov. 5 |
| Armistice Day, Red | Aug. 15 | Nov. 11 |
| Apricot May Wallace, Apricot | Sept. 15 | Nov. 15 |
| Oak Leaf, Light Bronze | Sept. 30 | Nov. 20 |

PINK

| | | |
|-----------------------|----------|---------|
| Pink Chief | Ter. Bud | Oct. 15 |
| Justrite | Ter. Bud | Oct. 15 |
| Rose Glory | Ter. Bud | Oct. 20 |
| Major Ed. Bowes | Aug. 30 | Oct. 20 |
| J. W. Prince | Aug. 30 | Nov. 5 |
| May Wallace | Sept. 15 | Nov. 15 |
| Peter John | Sept. 15 | Nov. 25 |
| Helen Frick | Sept. 10 | Nov. 25 |
| Edwin Seidewitz | Sept. 15 | Nov. 30 |



SUE SALLY JONES



SILVER LACE



BUTTERFLY



PRIDE OF SUNNYSLOPE

"SPIDER" 'MUMS

SUE SALLY JONES—This lovely flower is of medium size—seven to eight inches across, and is very full and double. The gracefully curved needle-like petals are of clear medium bronze with a slight golden tinge. It is a remarkably good growing variety, and carries the flowers on substantial stems. Blooms November 5. Per dozen \$1.50, \$8.00 per hundred, \$75.00 per thousand.

SILVER LACE—Every up-to-date florist should grow a bench of these new Japanese spider chrysanthemums. Your clientele is demanding something different and distinctive which you can supply with such items as these. The varieties now being listed here are much improved in their keeping qualities, production, and general characteristics. Silver Lace is a good full double white, very pleasing. Blooms November 5th. We are now able to offer these at popular prices. \$1.50 per dozen, \$8.00 per hundred, \$75.00 per thousand.

BUTTERFLY—Few in its class compares with this large feathery spider 'mum in production. It may be grown to advantage either as a disbud, or as a pompon. The color is a good golden yellow. Blooms November 5th. \$1.50 per dozen, \$8.00 per hundred, \$75.00 per thousand.

PRIDE OF SUNNYSLOPE—A more attractive form of any 'mum is hard to find. Tall and stately it stands out well amid the usual profusion of flowers at the mid season. Flowers are of deep lavender color. November 5th. We can supply this variety now at \$1.50 per dozen, \$8.00 per hundred, \$75.00

MRS. R. A. WALKER—A lovely shade of lilac-lavender. Flowers are full and double. Has long pendant petals making it very graceful. Matures Nov. 10th. \$8.00 per hundred, \$75.00 per thousand.

SAN MARINO—This is a newer addition to the spider mums of great merit. It has good deep yellow color; petals long and threadlike, drooping, curved in at the tips. Matures Nov. 5th. \$8.00 per hundred, \$75.00 per thousand.



PEGGY ANN HOOVER



ALICE TASHIMA



MAMORU TASHIMA



SOUVENIR

PEGGY ANN HOOVER—Although this is an old variety of spider 'mum it is still a good one commercially. It grows well and has reasonably strong stems when properly cared for. The long tubular petals are light rose-pink. Blooming date Nov. 5th.

ALICE TASHIMA—This is a pure white flower of long pendulant tubular petals which, when extended, measure from six to eight inches across the flower. It is very delicate appearing, yet it is of good substance and a reliable grower. This variety has kept in perfect condition for more than two weeks after cutting. Especially adapted for corsage work. Blooms Oct. 25th.

MAMORU TASHIMA—Few other 'mums can compare in color intensity of this rich golden yellow flower. It is a medium sized flower and well made up. Not least among its admirable characteristics is its good keeping quality. Blooms October 30th.

SOUVENIER—A full double large quilled type of the beautiful salmon pink shade. It is especially good disbudded and grown three or four to a plant. Grown in this way this flower should make a diameter of from six to eight inches. Stems are strong and rigid. Blooms November 5th.

KAY TASHIMA (White) — "Extremely full blooms with protuberant center. Large long tubular petals. Grows to medium height with excellent foliage." Matures Oct. 1st.

WHITE FRILL—Medium tubular petals. It is a good producer and has reasonably stiff stems. Very good for cut flower market. Matures Nov. 10th.

Plants of the above varieties are at \$1.00 per dozen, \$6.00 per hundred, \$50.00 per thousand.



GOLDEN VICTORY

Dec. 30 and later.

This attractive new full-double pompon of the decorative class is entirely different than anything else on the market for the Christmas and New Year sales. It is a good grower of medium height with strong stems, making a very desirable commercial cropper. We know of no other variety at this season that will produce more per square foot. Flower clusters are nicely formed, and the flowers are large and full, measuring three to three and one-half inches when fully opened. The color of the blossom is a very good shade of rich yellow—one that takes well with the buying public; and one that makes up well. You can expect good results and good returns from this one. Usually blooms a week to ten days later than Snow. Matures December 30 and later. Price, \$15.00 per hundred, \$125.00 per thousand.



MARY DUNLAP

December 5th.

There are pink pompons that make money for you, and there are pinks that you just cannot sell no matter how well they are grown. Here is a new seedling of the very popular Hasegawa Pink that is just as prolific and just as pleasing in color. It blooms ten days or more later, however, and the flower cluster is heavier, making cutting much easier. It may be cut back late without its going blind. Mary Dunlap will be a pay crop for you since it grows so easily and vigorously, crops well, and sells freely. There will be no mistake in planting this one. Blooms December 5th and later.

Price, \$15.00 per hundred, \$125.00 per thousand.

OUR 1942 INTRODUCTION

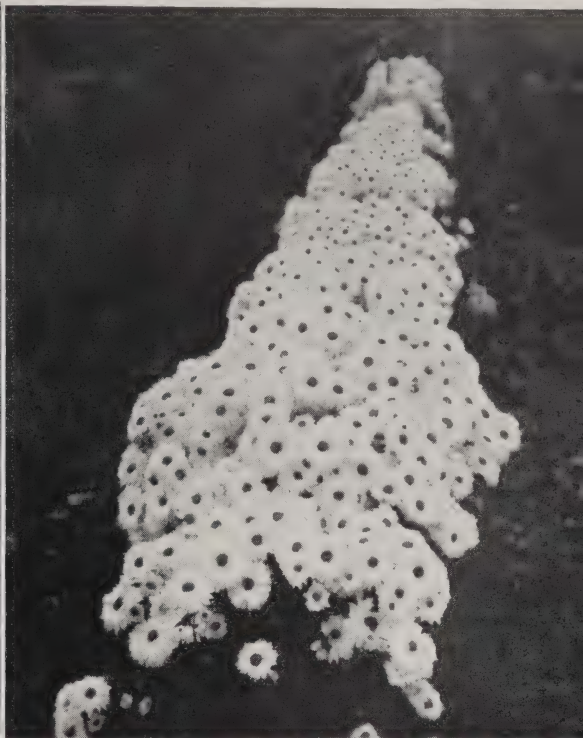


ELSIE KRAMER

This beautiful new pompon is a real addition to the large late pink class. It is an attractive shade of shell pink which does not fade as so many pinks do. The large full double solid flowers three inches or more in diameter are carried on long straight stems. The plant grows well and produces many breaks per plant which do not come blind even with abnormally late cutting. We have had cuttings planted as late as August 15th bloom well. This new variety may be grown as a spray or as a disbud. Normal blooming is about December 20th but by cutting late or growing cold blooming may be withheld for several weeks.



KRAMERS LATE WHITE



KRAMERS LATE WHITE

KRAMER'S LATE WHITE

(Plant Patent No. 489)

White is always the best seller in the late pompon period. Here we have a good clear white single that has not been beaten in production by any other late pompon with which we are familiar. It has quality, too. The flower is composed of six or eight rows of petals making up a good substantial flower. Stems are rigid and soft enough to take up water well, and the flower spray is such that they bunch nicely.

Plant patent number 489 has been issued for this variety which allows sales with the usual patent restrictions. Cuttings may be produced for one's own use but selling or giving away of cuttings is prohibited. This variety shall not be allowed in any way to pass into the hands of others.

Blooming may begin as early as December 20th, but is common to have the flower crop mature in mid-January.

Cuttings this year are at \$10.00 per hundred, \$90.00 per thousand.



YELLOW SNOW



CAMEO

YELLOW SNOW

"A bright Pernet yellow sport from Snow. The form and growth habit are identical with the original. Because of its season, December 30th, heavy production and excellent color, this variety will prove to be one of the most valuable additions to the late pompons."

Price, rooted cuttings, \$7.00 per hundred, \$65.00 per thousand.

CAMEO

"An ivory pompon of unusual size and substance that blooms the same time as Yuletide, Cordova, and Silver Star. A strong persistent grower possessing a rigid and well spread spray. The growth habit is superior to any worthwhile variety in its color class and blooming season. The flower is large and of an attractive form. It should be the answer to the grower who demands a white or cream pompon for early December that will provide him with quality, production and reliability. Matures December 5th."

Price, rooted cuttings, \$7.00 per hundred, \$65.00 per thousand.

(Descriptions by introducers.)



MATADOR



ROSALIND

MATADOR

"A rich red anemone of large size and after the style of Crimson Glow. It improves that variety in every respect. The growth habit somewhat resembles that of Valencia except that it is not so vegetative. The stems are stiff and straight with the flower held rigidly and erect. The form is excellent, color is very bright and vivid. For disbudded sprays plant 7 x 8; pinch July 25th; grow two stems; three flowers per stem. As a single disbud plant 7 x 8, last pinch August 5th; grow three stems. Matures December 5th."

Price, rooted cuttings, \$7.00 per hundred, \$65.00 per thousand.

ROSALIND

"A pink that might be described as a pink Yukon. The color is a clear medium pink. The growth habit is excellent; a very free grower; medium sized stem and foliage; no tendency to blindness; it flowers at a time of the year when pink is scarce. It appears to do almost equally well under either ground bed or raised bench environment. Matures December 20th."

Price, rooted cuttings, \$7.00 per hundred, \$65.00 per thousand.

(Descriptions by introducers.)



CAMELLIA, GRANDIFLORA ROSEA

Kramer Bros. Choice

Camellias

For complete list and prices,
see pages 32-33.

We are growing many varieties
of choice Camellias not listed in
this catalog. If you desire plants
of unusual varieties, write for
prices.

NO LIST AVAILABLE



CAMELLIA, CHANDIERI ELEGANS



CAMELLIA, MARCHIONESS OF EXETER



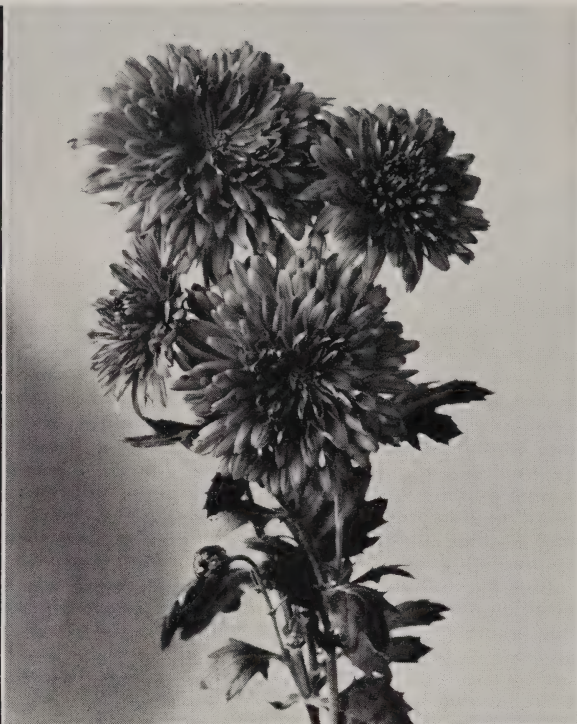
CAMELLIA, JORDAN'S PRIDE



CAMELLIA, NAGASAKI



ESTHER RUTH



CHRISTMAS BRONZE



KRAMERS ROSE



SANTA ANITA

ESTHER RUTH—This light bronze color is one that sells well, especially on the late market. Esther Ruth is a large single flower with four or five whorls of petals opening flat and showing a neat center. The flower texture is hard such as is required for good shippers. It grows easy and stems are good. Blooms November 25th.

CHRISTMAS BRONZE—We are pleased to offer this late bronze to our customers at a reasonable price this year. It has not had the formal introduction to the trade that other varieties have had, but it is nevertheless a "top-notch". Many of our customers have grown it, and it is a favorite here for very late cutting. It is vigorous and easy growing, with good stems and flower characteristics. It bunches well, too. Those who have had the privilege of growing it have been more than satisfied. Blooms December 20th.

KRAMER'S ROSE—This is another fine large daisy pompon for the late season. The color is a good clear deep rose. Production is good, and growing habits are excellent. You will be proud to grow this variety. Blooming date, November 20th.

SANTA ANITA—A distinct improvement over the well known and popular Ida Catherine Skiff, being much like it in color and form, but much more prolific and a taller grower. It is a nice clear medium bronze single. It may be grown as a pompon or a China mum. Blooms October 25th.

Prices for rooted cuttings of the above varieties are at \$4.00 per hundred, \$35.00 per thousand. 250 are at the thousand rate.



NAGONA DAISY



KRAMER'S MORI APRICOT



MARIE KRAMER



SAN DIEGO

CALIFORNIA NAGONA DAISY—This is one of the best single whites grown in California. It is large and has several whorls of broad white petals slightly reflexed at the tips. In growth habits it is vigorous and upright with good stiff flower stems and open flower arrangement. Good for shading. Blooms October 25th.

KRAMER'S MORI APRICOT—One of the largest singles in commercial use is this deep apricot colored variety well known in the California markets. When disbudded and grown four or five to a plant they will measure five or six inches in diameter. When grown for spray pompons it is best to nip out the center bud as the large sized flowers look crowded otherwise. There are five or six whorls of petals which open out flat, making a very substantial looking flower. The center is slightly green. Especially good for shading. Blooms October 25th.

MARIE KRAMER—Really good red pompons which do not fade are in good demand, especially so in the December season at which time Marie Kramer comes to bloom. We believe we have a real asset in the red class. Marie Kramer is a Hasegawa Poinsettia hybrid of deep poinsettia red very similar to that of its parent; just as attractive and just as prolific. The flowers maintain their deep red shade even in full sunlight. One distinct advantage over Hasegawa Poinsettia is its keeping quality. The stems are much more tender and water absorbing, and the flower itself smaller and fuller, there being several whorls of petals. You will find Marie Kramer a good red for December sales. Blooms December 1-10.

SAN DIEGO—Here is a good late yellow pompon of good substance. Flowers of rich yellow two to two and one-half inches in diameter are borne on strong free branching stems. The variety is very prolific and will produce good quantities of flowers late in the mum season. Blooms December 10-15.

Prices for rooted cuttings of the above varieties
are at \$3.25 per hundred, \$30.00 per thousand.



TREASURE ISLAND



CALIFORNIA GOLD

TREASURE ISLAND, WHITE, YELLOW, PINK—The Treasure Islands have made good. The three forms, white, yellow and pink, are identical except for color. They are classed with the large decorative pompons, being three inches or more across and full double. Good strong plants cut back in September will come to bloom just in time for Christmas, and you won't have to worry about short stems. These three varieties are grown extensively here for the floats in Pasadena's Tournament of Roses on New Year's day. Use all three colors, yellow, white and pink. Everyone should have these new additions for their late pompon crop. December 20th and later. Now regular price, \$3.25 per hundred, \$30.00 per thousand.

CALIFORNIA GOLD—A single yellow of good deep color and good substance. Flower petals are borne regularly as if placed around a golden center. Nice heads with strong stems are characteristic. Blooms from November 15th. \$3.25 per hundred, \$30.00 per thousand.



C O R D O V A



HASEGAWA PINK



G L A D Y S D U C K H A M



HASEGAWA G O L D

\$3.25 per hundred, \$30.00 per thousand.



LIGHTHOUSE

LIGHTHOUSE—This single pompon is so striking it is one of the first to be recognized in the field. Flowers are of watermelon red shading to a clear bronze make a pleasing and graceful effect. Production is well above the average; free blooming with ample stem and foliage. It has been universally popular because it is a money maker. You should have this single variety. It may be shaded with good success. Blooms November 1-15. Cuttings of this variety are now at regular price, \$3.25 per hundred, \$30.00 per thousand.

POMPON CHRYSANTHEMUM VARIETIES

By Color and Approximate Blooming Date
S—single. A—anemone.

WHITE POMPONS

| | |
|----------------------------------|---------|
| Earliwhite | Oct. 10 |
| Silver Ball | Oct. 15 |
| Minong | Oct. 20 |
| California Nagona Daisy (S)..... | Oct. 25 |
| Arcadia | Oct. 25 |
| Sea Gull | Nov. 1 |
| Sincerity (A) | Nov. 5 |
| White Rayonnante | Nov. 10 |
| White Frieda (A) | Nov. 15 |
| Helen Newberry | Nov. 15 |
| Chicago Pearl | Nov. 15 |
| Gladys Duckham (S) | Nov. 20 |
| Memory | Nov. 25 |
| Cordova | Nov. 30 |
| Royal Queen | Dec. 5 |
| Cameo | Dec. 10 |
| Mrs. N. G. Moore | Dec. 10 |
| Swan (A) | Dec. 10 |
| December Glory | Dec. 15 |
| Garza Supreme (A) | Dec. 15 |
| Treasure Island (White)..... | Dec. 20 |
| Kramer's Late White (S)..... | Dec. 20 |
| Snow | Dec. 30 |

BRONZE AND RED POMPONS

| | |
|----------------------------------|---------|
| California Bronze Daisy (S)..... | Oct. 20 |
| California Red Daisy (S)..... | Oct. 20 |
| Santa Anita (S) | Oct. 25 |
| Pasadena D. Bronze..... | Nov. 1 |
| Elizabeth Peterson | Nov. 5 |
| Miss Gena Harwood..... | Nov. 5 |
| Lighthouse (S) | Nov. 10 |
| R. Collins | Nov. 10 |
| Fez | Nov. 15 |
| Princeton | Nov. 15 |
| Mrs. Mary Hooker.. .. | Nov. 15 |
| Los Angeles Scarlet | Nov. 15 |
| Campfire | Nov. 20 |
| Bristolite | Nov. 25 |
| Rolinda (A) | Nov. 25 |
| Yolanda (A) | Nov. 25 |
| Amberlite (S) | Nov. 25 |
| Dusky Maid | Nov. 25 |
| Esther Ruth (S) | Nov. 25 |
| Hasegawa Poinsettia (S)..... | Nov. 25 |
| Glow | Nov. 30 |
| Royal Crimson | Dec. 1 |
| Wildfire | Dec. 1 |
| R. Bacon | Dec. 5 |
| Dawn (S) | Dec. 5 |
| Harmony | Dec. 5 |
| Marie Kramer (S)..... | Dec. 5 |
| Matador (A) | Dec. 5 |
| Bronze Supreme (A) | Dec. 10 |
| Hasegawa Minoru (S)..... | Dec. 10 |
| Cavalcade | Dec. 10 |
| Christmas Bronze | Dec. 20 |
| Loris | Dec. 20 |

YELLOW POMPONS

| | |
|----------------------------------|---------|
| Rodell, Improved | Oct. 20 |
| California Yellow Daisy (S)..... | Oct. 20 |
| Mori Apricot (S) | Oct. 20 |
| Yellow Dot | Oct. 25 |
| Yellow Arcadia | Oct. 25 |
| Mary L. Hall..... | Nov. 1 |
| Nugget | Nov. 5 |
| Yellow Button | Nov. 10 |
| Yellow Fellow | Nov. 15 |
| California Gold (S) | Nov. 15 |
| Volunteer (A) | Nov. 20 |
| Hasegawa Gold | Nov. 25 |
| Apricon | Nov. 25 |
| Golden Cordova | Nov. 30 |
| Yuvawn | Dec. 1 |
| Gleam | Dec. 5 |
| San Diego | Dec. 10 |
| Yellow Silver Star | Dec. 10 |
| December Gold | Dec. 15 |
| Christmas Cheer | Dec. 15 |
| Treasure Island Yellow | Dec. 20 |
| Vibrant | Dec. 20 |
| Winterset | Dec. 25 |
| Yellow Snow | Dec. 30 |

PINK POMPONS

| | |
|-----------------------------|---------|
| Dark Pink Jewell | Oct. 15 |
| Pink Dot | Oct. 25 |
| Mrs. Nellie Kleris..... | Oct. 25 |
| Irene Rich | Nov. 1 |
| Elora | Nov. 1 |
| Pink Button | Nov. 10 |
| Pink Rayonnante | Nov. 10 |
| Frieda (A) | Nov. 15 |
| Dark Pink Frieda (A)..... | Nov. 15 |
| California Pride | Nov. 15 |
| Masterpiece | Nov. 15 |
| Long Island Beauty (A)..... | Nov. 20 |
| Norma (A) | Nov. 20 |
| Mother of Pearl | Nov. 20 |
| Beautiful Lady (A) | Nov. 20 |
| Kramer's Rose (S) | Nov. 20 |
| Hasegawa Pink (S) | Nov. 25 |
| Valencia (S) | Nov. 30 |
| Dark Pink Valencia (S)..... | Nov. 30 |
| Prosperity | Dec. 10 |
| Treasure Island Pink | Dec. 20 |
| Rosalind | Dec. 20 |
| Elsie Kramer | Dec. 20 |
| Debutante | Dec. 20 |

See alphabetical list on page 28 for prices on the above.

GOOD STANDARD VARIETIES OF POMPONS

| | Maturity | Per 100 | Per 1000 |
|---|----------|---------|----------|
| Amberlite | Nov. 25 | \$7.00 | \$65.00 |
| Apricon, Apricot | Nov. 25 | 4.00 | 35.00 |
| Arcadia, White | Oct. 25 | 3.25 | 30.00 |
| Beautiful Lady, Pink Anemone..... | Nov. 20 | 3.25 | 30.00 |
| Bristolite, L. Bronze | Nov. 25 | 3.25 | 30.00 |
| Bronze Supreme, L. Bronze Anemone..... | Nov. 30 | 3.25 | 30.00 |
| California Bronze Daisy | Oct. 20 | 3.25 | 30.00 |
| California Red Daisy | Oct. 20 | 3.25 | 30.00 |
| California Yellow Daisy | Oct. 20 | 3.25 | 30.00 |
| California Gold | Nov. 15 | 3.25 | 30.00 |
| California Nagona Daisy, White | Oct. 25 | 3.25 | 30.00 |
| California Pride, Pink | Nov. 15 | 3.25 | 30.00 |
| Cameo | Dec. 10 | 7.00 | 65.00 |
| Campfire, Red | Nov. 20 | 3.25 | 30.00 |
| Cavalcade, Mandarin Red | Dec. 10 | 3.25 | 30.00 |
| Chicago Pearl | Nov. 15 | 3.25 | 30.00 |
| Christmas Bronze | Dec. 20 | 4.00 | 35.00 |
| Christmas Cheer, Yellow | Dec. 15 | 3.25 | 30.00 |
| Cordova, White | Nov. 30 | 3.25 | 30.00 |
| Dark Pink Frieda | Nov. 15 | 4.00 | 35.00 |
| Dark Pink Jewell | Oct. 15 | 3.25 | 30.00 |
| Dark Pink Valencia | Nov. 30 | 4.00 | 35.00 |
| Dawn, L. Bronze | Dec. 5 | 3.25 | 30.00 |
| Debutante | Dec. 20 | 7.00 | 65.00 |
| December Glory, White | Dec. 15 | 3.25 | 30.00 |
| December Gold, Yellow | Dec. 15 | 3.25 | 30.00 |
| Dusky Maid, Reddish Bronze | Nov. 25 | 3.25 | 30.00 |
| Elizabeth Peterson, L. Bronze..... | Nov. 5 | 3.25 | 30.00 |
| Elsie Kramer, Pink | Dec. 20 | 7.00 | 65.00 |
| Earliwhite, White | Oct. 10 | 3.25 | 30.00 |
| Elora, Pink | Nov. 1 | 3.25 | 30.00 |
| Esther Ruth, L. Bronze | Nov. 25 | 4.00 | 35.00 |
| Fez, Bronze | Nov. 15 | 3.25 | 30.00 |
| Frieda, Pink Anemone | Nov. 15 | 3.25 | 30.00 |
| Garza Supreme, White Anemone | Dec. 15 | 3.25 | 30.00 |
| Gladys Duckham, White | Nov. 20 | 3.25 | 30.00 |
| Gleam | Dec. 5 | 3.25 | 30.00 |
| Glow, Orange | Nov. 30 | 3.25 | 30.00 |
| Golden Cordova, Gold | Nov. 30 | 3.25 | 30.00 |
| Harmony, Red-orange | Dec. 5 | 3.25 | 30.00 |
| Hasegawa Gold, Yellow | Nov. 25 | 3.25 | 30.00 |
| Hasegawa Pink, L. Pink | Nov. 25 | 3.25 | 30.00 |
| Hasegawa Poinsettia, Red..... | Nov. 25 | 3.25 | 30.00 |
| Hasegawa Minoru, Bronze | Dec. 10 | 3.25 | 30.00 |
| Helen Newberry | Nov. 15 | 3.25 | 30.00 |
| Irene Rich, Pink | Nov. 1 | 3.25 | 30.00 |
| Kramer's Late White (Pat. No. 489)..... | Dec. 20 | 10.00 | 90.00 |
| Kramer's Rose, Rose-pink | Nov. 20 | 4.00 | 35.00 |
| Lighthouse, Watermelon Red | Nov. 10 | 3.25 | 30.00 |
| Long Island Beauty, Pink Anemone..... | Nov. 20 | 3.25 | 30.00 |
| Loris, Yellowish Bronze | Dec. 20 | 3.25 | 30.00 |
| Los Angeles | Nov. 15 | 3.25 | 30.00 |
| Marie Kramer, Red Single | Dec. 5 | 3.25 | 30.00 |

GOOD STANDARD VARIETIES OF POMMONS

| | Maturity | Per 100 | Per 1000 |
|--|----------|---------|----------|
| Mary L. Hall, Yellow | Nov. 1 | 3.25 | 30.00 |
| Masterpiece | Nov. 15 | 3.25 | 30.00 |
| Matador | Dec. 5 | 7.00 | 65.00 |
| Memory | Nov. 25 | 3.25 | 30.00 |
| Mother of Pearl, Pink | Nov. 20 | 3.25 | 30.00 |
| Minong, White | Oct. 20 | 3.25 | 30.00 |
| Miss Gena Harwood | Nov. 5 | 3.25 | 30.00 |
| Mori Apricot | Oct. 20 | 3.25 | 30.00 |
| Mrs. Mary Hooker, Red | Nov. 15 | 3.25 | 30.00 |
| Mrs. M. G. Bulkeley, Rose-pink | Nov. 5 | 3.25 | 30.00 |
| Mrs. N. G. Moore, White | Dec. 10 | 3.25 | 30.00 |
| Mrs. Nellie Kleris, Pink | Oct. 25 | 3.25 | 30.00 |
| Norma, Pink Anemone | Nov. 15 | 3.25 | 30.00 |
| Nuggets, Yellow | Nov. 5 | 3.25 | 30.00 |
| Pasadena, Bronze | Nov. 1 | 3.25 | 30.00 |
| Pink Button | Nov. 10 | 3.25 | 30.00 |
| Pink Dot | Oct. 25 | 3.25 | 30.00 |
| Pink Rayonnante, Pink threadlike | Nov. 15 | 3.25 | 30.00 |
| Princeton, L. Bronze | Nov. 15 | 3.25 | 30.00 |
| Prosperity, Deep Lavender | Dec. 10 | 3.25 | 30.00 |
| R. Bacon | Dec. 5 | 3.25 | 30.00 |
| R. Collins | Nov. 10 | 3.25 | 30.00 |
| Royal Queen, White | Dec. 5 | 3.25 | 30.00 |
| Rodell, Improved, Yellow | Oct. 20 | 3.25 | 30.00 |
| Rolinda, Reddish Bronze | Nov. 25 | 3.25 | 30.00 |
| Rosalind | Dec. 20 | 7.00 | 65.00 |
| Royal Crimson, Dark Crimson | Dec. 1 | 3.25 | 30.00 |
| Sea Gull, White | Nov. 1 | 3.25 | 30.00 |
| Silver Ball, White | Oct. 15 | 3.25 | 30.00 |
| Sincerity | Nov. 5 | 3.25 | 30.00 |
| Snow, White | Dec. 30 | 3.25 | 30.00 |
| San Diego, Yellow | Dec. 10 | 3.25 | 30.00 |
| Santa Anita, L. Bronze | Oct. 25 | 3.25 | 30.00 |
| Swan | Dec. 10 | 7.00 | 65.00 |
| Treasure Island White | Dec. 20 | 3.25 | 30.00 |
| Treasure Island Yellow | Dec. 20 | 3.25 | 30.00 |
| Treasure Island Pink | Dec. 20 | 3.25 | 30.00 |
| Valencia, L. Pink | Nov. 30 | 3.25 | 30.00 |
| Vibrant, Deep Lemon-Yellow | Dec. 20 | 4.00 | 35.00 |
| Volunteer | Nov. 20 | 3.25 | 30.00 |
| White Frieda, White Anemone | Nov. 15 | 4.00 | 35.00 |
| White Rayonnante, threadlike | Nov. 10 | 3.25 | 30.00 |
| Wildfire, Orange-bronze | Dec. 1 | 3.25 | 30.00 |
| Winterset, Lemon-yellow | Dec. 25 | 4.00 | 35.00 |
| Yellow Arcadia, Yellow | Oct. 25 | 4.00 | 35.00 |
| Yellow Button | Nov. 10 | 3.25 | 30.00 |
| Yellow Dot, Yellow | Oct. 25 | 3.25 | 30.00 |
| Yellow Fellow, Yellow | Nov. 15 | 3.25 | 30.00 |
| Yellow Silver Star | Dec. 10 | 3.25 | 30.00 |
| Yellow Snow | Dec. 30 | 7.00 | 65.00 |
| Yolanda, L. Bronze Anemone | Nov. 25 | 3.25 | 30.00 |
| Yuvawn, Yellow | Dec. 1 | 3.25 | 30.00 |



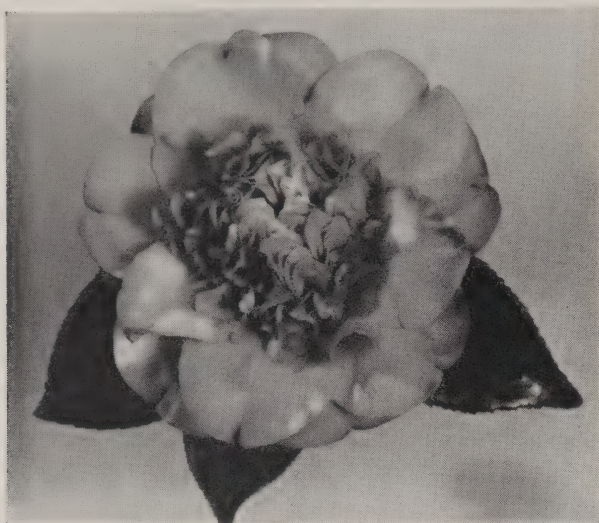
RANUNCULUS

| | Price per Thousand | | |
|------------------------------------|--------------------|---------|---------|
| | Jumbo | No. 1 | No. 2 |
| Giant Superba, Mixed Colors | \$35.00 | \$25.00 | \$12.50 |
| Giant Superba, Red Shades | 35.00 | 25.00 | 12.50 |
| Giant Superba, Yellow Shades | 35.00 | 25.00 | 12.50 |
| Giant Superba, Pink Shades | 35.00 | 25.00 | 12.50 |
| Giant Superba, Orange | 35.00 | 25.00 | 12.50 |



ANEMONES

| | Price per Thousand | | |
|--------------------------------|--------------------|---------|---------|
| | Jumbo | No. 1 | No. 2 |
| Monarch de Caen, Mixed | \$35.00 | \$25.00 | \$12.50 |
| Blue Poppy | 35.00 | 25.00 | 12.50 |
| His Excellency, Red | 35.00 | 25.00 | 12.50 |
| White | 35.00 | 25.00 | 12.50 |
| St. Brigid, Mixed Double | 35.00 | 25.00 | 12.50 |



CAMELLIA, CHANDLERI ELEGANS



CAMELLIA, PURITY

CAMELLIAS FOR FORCING

CLASS I CAMELLIAS

Covina—Medium sized loosely formed cherry-red flowers, showing stamens, very prolific.

Cheerful—Regular petaled light red flowers.

Clark's Red—Full double, light red, medium sized.

Lady Hovey—Medium full double white with pink pinstripes.

John Laing—Full petaled double of deep pink color.

Mme. LeBois—Deep double red.

Pink Perfection—Full double, shell pink.

Rosita—Medium full double rose-pink.

Valvareda—Very large symmetrical full double pink with white blotches.

Prices of the above varieties:

| | |
|------------------------|--------|
| 4 inch pot | \$.50 |
| 5 inch pot | .75 |
| 6 inch pot | 1.50 |
| 8 inch pot | 2.50 |
| Large containers | 4.00 |

CLASS II CAMELLIAS

- Belle Jeanette**—Large formal red double with white blotches.
Bella Romana—Full double rose-pink with red stripes.
Chandleri Elegans — Very large early blooming anemone of deep pink blotched with white. Center is full and tightly formed.
Dai Kagura—The earliest blooming of all camellias. Large loosely formed peony type of deep pink with white blotches.
Jordan's Pride—Large pink and white variegated.
Purity—Large full double symmetrical pure white. One of the very best for commercial use. Vigorous and erect growth.
Peoniflora—Large high centered peony white blotched with pink.
Rainy Sun—Very large prolific semi-double of brilliant red color. Blooms early.
Reine des Fleurs—Large very double red with white flecks.

Price of the above varieties:

| | |
|------------------------|------------|
| 4 inch pot | \$.75 |
| 5 inch pot | 1.00 |
| 6 inch pot | 1.50 |
| 8 inch pot | 2.50 |
| Large containers | 4.00-10.00 |

CLASS III CAMELLIAS

- Alba Plena**—Very large flat double white.
Arigishi—Deep red anemone type. Blooms very early.
Chandleri Francine—Large deep pink peony of solid color.
Colonel Firey—One of the very best red camellias with good size and form.
Grandiflora rosea. Huge, semi-double flowers of bright pink.
Julia Drayton—Very large double red.
Kumasaka—Large deep rose-pink slightly mottled with white.
Elena Nobile—Full symmetrical flower of mandarin red.
Marchioness of Exeter. Very large, light pink, peony type.
Normandie—Large variegated pink and white.
Nagasaki—Semi-double rose-red with high crested center. Blotched with white.
Panache—Pink with white blotches.
Red Beauty—Very large deep red double.
Warratah—Dark red peony type.

Price of the above varieties:

| | |
|--------------------------|------------|
| 4 inch pot | \$1.00 |
| 5 inch pot | 1.50 |
| 6 inch pot | 2.50 |
| 8 inch pot | 4.00 |
| 5 gallon containers..... | 7.50-12.00 |



UNROOTED GERANIUM CUTTINGS

Ready October to May

Better Times—Deep rich red very similar in color to the Better Times rose. The throat has a slight orange marking. Extra free flowering and branching.

Unrooted cuttings of this variety are \$4.00 per hundred, \$35.00 per 1000.

Denver—A very prolific, bushy, free flowering, and handsome new geranium. It is very popular in the localities in which it has been grown. The growth habits are very much like Better Times, but even more vigorous and free flowering. The color is darker and deeper than Better Times. Does exceptionally well outside. The easiest grower of any geranium. Price, unrooted cuttings, \$8.00 per hundred, \$75.00 per thousand.

| | Unrooted Per 1000 |
|--|-------------------|
| Aurora, Salmon Pink | \$ 15.00 |
| Buckner, White | 15.00 |
| Coral Barney, Flame Red | 15.00 |
| Improved Ricard, Bright Vermilion Red..... | 15.00 |
| Louise, Deep Vermilion Red | 15.00 |
| Michell's Sensation, Flame Red | 15.00 |
| Mme. Landry, Light Rose Pink | 15.00 |
| Montmort, Cerise Lavender Pink..... | 15.00 |
| Poitevine, Salmon | 15.00 |
| Ruby, Ruby Red | 15.00 |

We supply unrooted cuttings only, ready for the sand.



AZALEA HINODIGIRI

AZALEAS FOR FORCING

| | Pot Size | | | |
|--------------------------------------|----------|--------|--------|--------|
| | 4" | 5" | 6" | 7" |
| Coral Bells, Coral Pink | \$.35 | \$.50 | \$.65 | \$.85 |
| Hinodigiri, Fiery Red | .35 | .. | .65 | .. |
| Hexe, Scarlet Red | .35 | .50 | .65 | .85 |
| Lorraine, Rose Pink | .35 | .50 | .65 | .. |
| Snow, White | .35 | .. | .65 | .85 |
| Christmas Star, Red | .50 | .75 | .85 | .. |
| Niobe, White | .50 | .. | .. | .. |
| Mme. Van Der Cruysen, Rose Pink..... | .50 | .75 | .85 | .. |
| Paul Shame, Salmon Pink..... | .50 | .75 | .85 | .. |
| Vervaeana | .50 | .75 | .85 | .. |
| Vervaeana Alba | .50 | .75 | .85 | .. |

All our azaleas are pot grown and well proportioned plants. The 4-inch pots have a head spread of from 4 to 6 inches or more. The 6-inch pot spreads 8 to 10 inches or more, and other sizes proportionately. They are all well trimmed, and make nice symmetrical pot plants.



OUR HEATHER FIELD

Erica Melanthera is the best heather for winter cutting. From our large planting we begin cutting in December, and continue shipments through February. Try a \$5.00 or a \$10.00 box of Kramer Brothers heather this year.

PANSY SEED

Giant Superba Mixed

After having tried the very best of American grown pansy seed we have selected our "Giant Superba Mixed" as being the very best for the florist. The flowers are large, the color range has all the newest and best selling shades, the plants have excellent substance and a long blooming period. You may expect the maximum germination from this seed.

½ oz. \$8.00, oz. \$15.00, 4 oz. \$55.00.

STOCK SEED

| | Per Oz. |
|--|---------|
| Pink No. 11. Non-branching | \$ 9.00 |
| Rose-pink No. 14. Non-branching..... | 9.00 |
| Santa Maria, White. Branching..... | 4.00 |
| Empress Augusta Victoria, Silver-lilac. Branching..... | 4.00 |

